



2012 Sponsorship Opportunities

Get Involved...support Downtown...get exposure...become a PARTNER in our EVENTS!

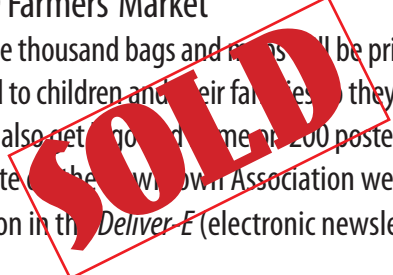


Bunny Trail Downtown

Thursday, April 21, 2012, 6pm @ Farmers' Market

Follow the Bunny Trail Downtown! One thousand bags and maps will be printed with the Sponsor's name and logo. The maps will be distributed to children and their families so they can visit participating businesses to receive a special treat! Sponsor will also get logo and name on 200 posters and flyers posted Downtown, Sponsor's logo and link to your website on the Downtown Association website www.DowntownSLO.com and mention in the *Deliver-E* (electronic newsletter) sent to over 1,300 members.

Price: \$500 (one available)

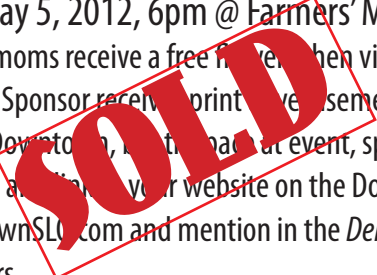


Mother's Day Flower Giveaway

Thursday, May 5, 2012, 6pm @ Farmers' Market

Five hundred moms receive a free flower when visiting Farmers' Market the Thursday before Mother's Day. Sponsor receives print advertisements, name and logo on 200 posters and flyers posted Downtown, Sponsor's logo and link to your website on the Downtown Association website www.DowntownSLO.com and mention in the *Deliver-E* (electronic newsletter) sent to over 1,300 members.

Price: \$500 (one available)

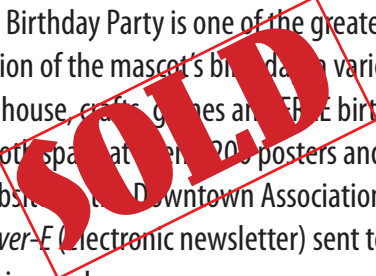


Downtown Brown's Birthday Party

Thursday, May 26, 2012, 6pm @ Farmers' Market

Downtown Brown's Birthday Party is one of the greatest kids events of the year at Farmers' Market. In celebration of the mascot's birthday a variety of children's activities are planned including a bounce house, crafts, games and FREE birthday sweets. Sponsor receives print advertisements, booth space and name on 200 posters and flyers posted Downtown, Sponsor's logo and link to your website on the Downtown Association website www.DowntownSLO.com and mention in the *Deliver-E* (electronic newsletter) sent to over 1,000 members. Great appeal to family-oriented businesses!

Price: \$500 (one available)



Concerts in the Plaza

Every Friday, June 1 - August 31, 2012, 5:30pm @ Mission Plaza

Thousands of people come socialize, listen to live music and enjoy the warm summer evenings each week for the premier summer concert series. Sponsorship levels vary from Title, Gold, Silver, Major, and Individual Band. This 14 week series features top-notch, local musicians. Sponsorship media package and event exposure is extensive. Please contact Sarah Ragan at 541-0286 or sarah@downtownslo.com for further details.

Price: Sponsorship Levels Vary



For more information or details about these opportunities please contact Sarah Ragan at 541-0286 or sarah@downtownslo.com